

Request for Proposals — Call for Indigenous Illustrators, Designers, Artists

Issued by: Indigenous Marketing Solutions

On behalf of: Kw'umut Lelum

Opening Date: August 5, 9:00 AM PST

Closing Date: August 23, 11:00 PM PST

Compensation: \$2,500 CAD

Section 1. About the Opportunity

Indigenous Marketing Solutions (IMS) is inviting Indigenous illustrators, artists, and designers from the Kw'umut Lelum Member Nations to collaborate on a potential design for the Thi Lelum Model Longhouse (Syaath Framework) graphic.

The invited Member Nations include: Halalt First Nation, Lyackson First Nation, Málexel Nation, Penelakut Tribe, Ts'uubaa'asatx, Qualicum First Nation, Snaw-Naw-As First Nation, Snuneymuxw First Nation, and Stz'uminus First Nation.

The final artwork must be in a Coast Salish style.

Section 2. Project Details

Project Scope

The project requires a new concept design for the existing Thi Lelum Model Longhouse concept (shown below) in a Coast Salish style. The design will then be presented to Kw'umut Lelum for consideration. The project includes up to 3 rounds of revision for the design based on feedback from Indigenous Marketing Solutions and/or Kw'umut Lelum.



Please note Kw'umut Lelum has the option to go in another direction after viewing the design. The selected artist will be paid the full compensation amount for their work on the design even if it is not used.

If Kw'umut Lelum proceeds with the selected artist's design, Indigenous Marketing will assist with digitization and vectorization of the final design, if needed, and may make minor adjustments to the final design, as needed.

Section 3. Timeline

This project intends to adhere to the following timeline:

Phase	Timeline/Deadline
Call Opens	August 5, 2026
Call Closes	August 23, 2026
Review of Shortlisted Artists	August 23-28, 2026
Selected Artist Notification	August 31, 2026
Concept Design Due	September 14, 2026

Section 4. Pricing

The project will pay \$2,500 in Canadian Dollars. The selected artist is required to submit an invoice. IMS can assist with creating an invoice, if required.

Section 5. Submission Requirements

Please submit a PDF, Word document, or short slide deck including the following:

1. Previous Work

Provide 3–5 examples of previous design work, including any digital design work, if applicable. For each piece include:

- Title (if applicable)
- Story or background of the design
- Images of the design in use, if applicable
- Year created (if known)

2. About You

Please include:

- Name
- Nation and community
- Background on your art practice
- Experience creating digital designs on commission (if applicable)
- Experience working with organizations, teams, or commissions (if applicable)

3. Portfolio (Optional)

You may include:

- Portfolio website
- Instagram or other art platforms

4. Confirmations

Please include a section in your submission confirming each of the following:

- Your ability to work within the proposal timeline in Section 3 and meet all milestones and deadlines.
- Your willingness to modify your concepts and designs based on feedback from IMS and Kw'umut Lelum. (This project is not a good fit for artists who do not feel comfortable modifying their creative work.)
- You will not use AI, or AI tools built into software, to brainstorm, inspire, create, generate, modify, or otherwise influence your designs.

Section 6. Evaluation Criteria

Submissions will be reviewed using the following criteria:

1. Connection to a Kw'umut Lelum Member Nation
2. Quality and visual clarity of past design work
3. Artistic styles that lend well to the longhouse design
4. Cultural integrity and storytelling through design
5. Ability to meet the project timeline and deadlines
6. Ability to collaborate with IMS and Kw'umut Lelum, including the ability and willingness to adapt creative designs based on client feedback

Section 7. Submission Instructions

Deadline: August 23, 2026 — 11:00 PM PST

Submit To: communications@nautsamawt.com

Subject Line: Kw'umut Lelum Longhouse Design Project — [Your Name]

If you have questions, please reach out. We aim to make this process welcoming, clear, and supportive for artists.

Section 8. Selection Process

1. IMS will review all submissions after the closing date.
2. Shortlisted artists may be invited for a conversation.
3. Selected artist will be notified by September 1, 2026.